



Win-Win for Nature and Companies

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environmental projects

- Clever Buddeln: nature & insects for kindergarten children
- Aller Arten Garten: participation project with old people
- Tiny Green: mobile show garden
- **Außenstelle Natur: Biodiversity on companies' properties...**





„Außenstelle Natur – Biodiversity premises“



duration: **october 2019 until september 2024**

Funded by **Federal Agency for Nature Conservation** and co-funded by the **Region of Hanover**.

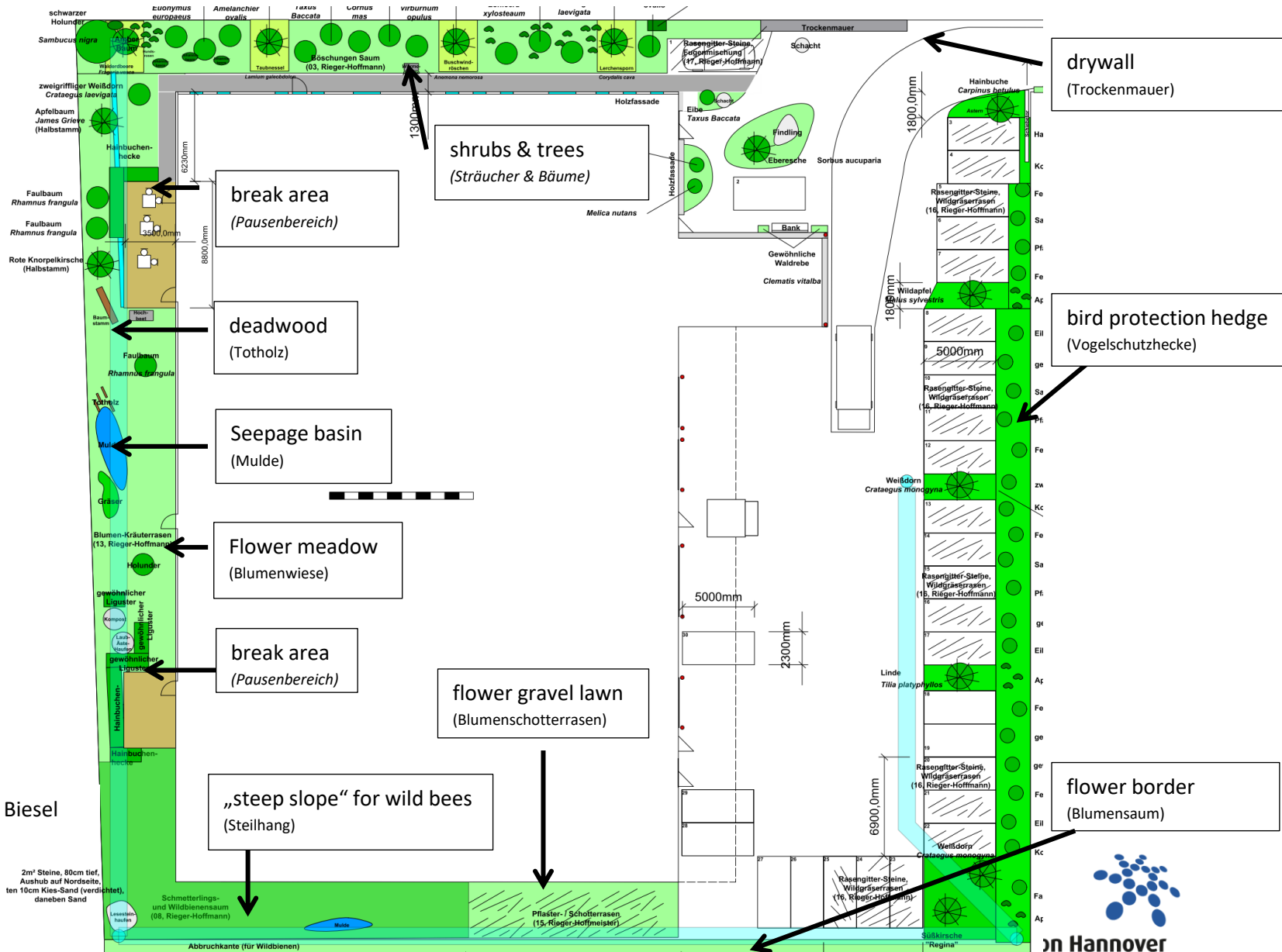




Goals of the Project

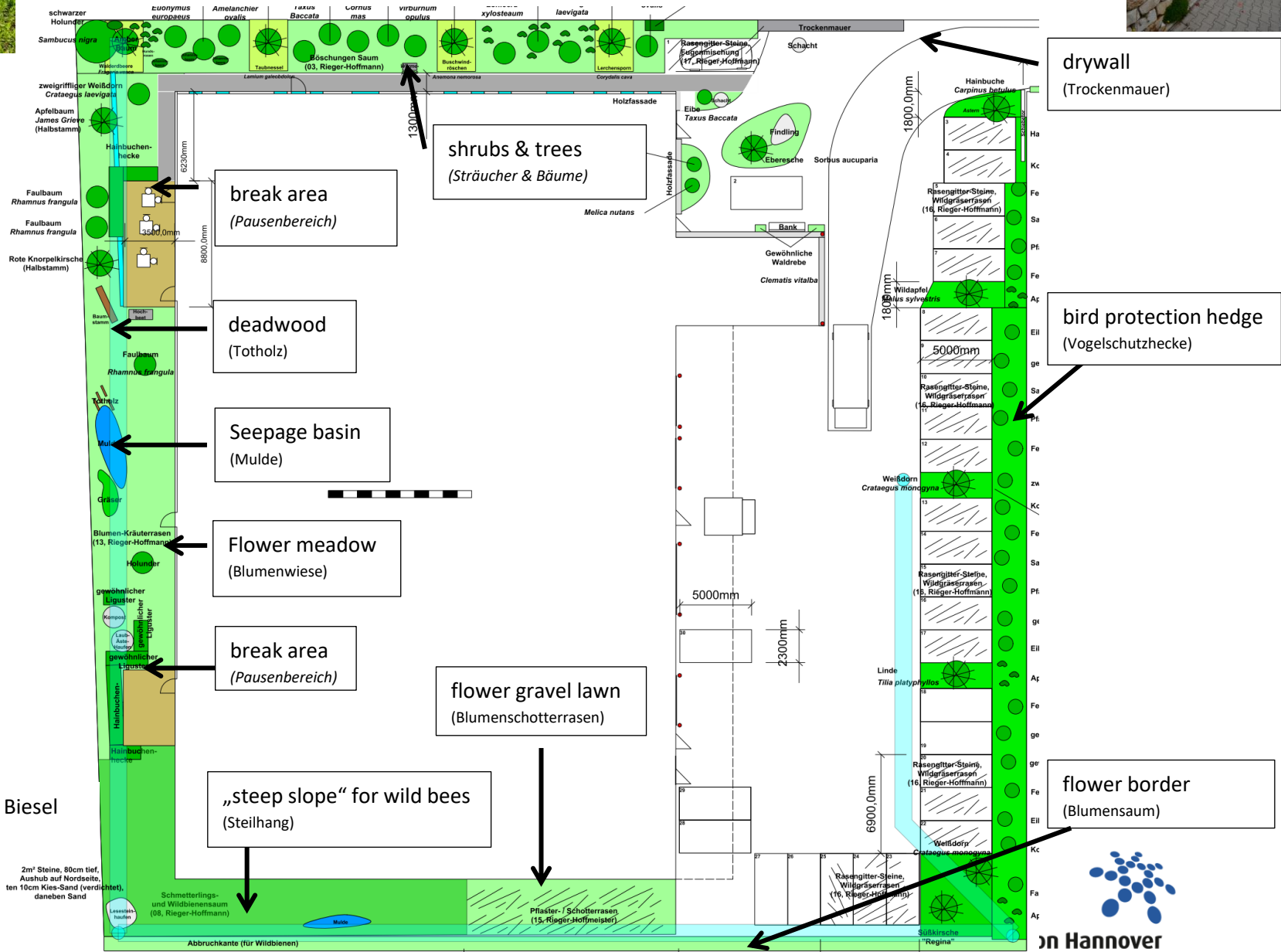
- **Redesign** of 42 properties into natural, insect-friendly areas
- Involving employees and **providing information**
- **Stabilization** in the Region Hanover
- Creation of a **nationwide network**
- **Nationwide training courses** for landscape architects, municipalities, gardeners, etc.

Example: Carpentry Biesel



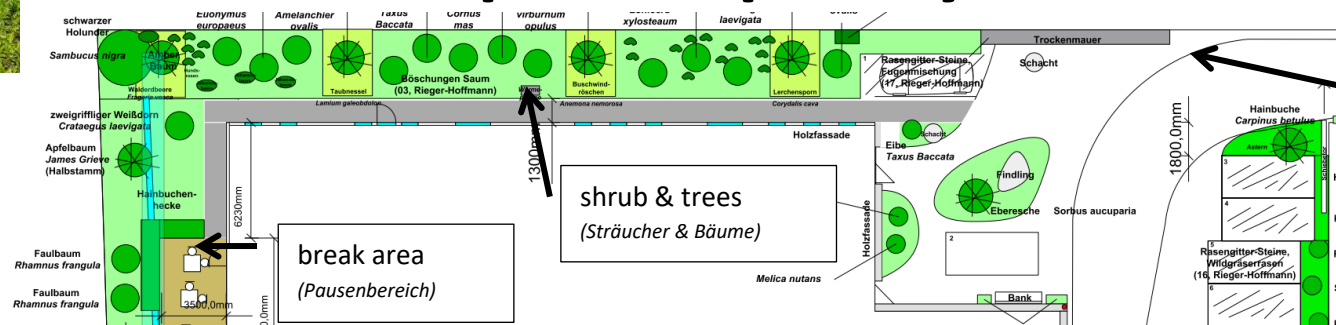


example: carpentry Biesel





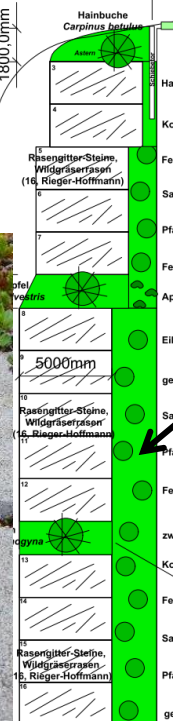
example: carpentry Biesel



drywall
(Trockenmauer)

break area
(Pausenbereich)

shrub & trees
(Sträucher & Bäume)



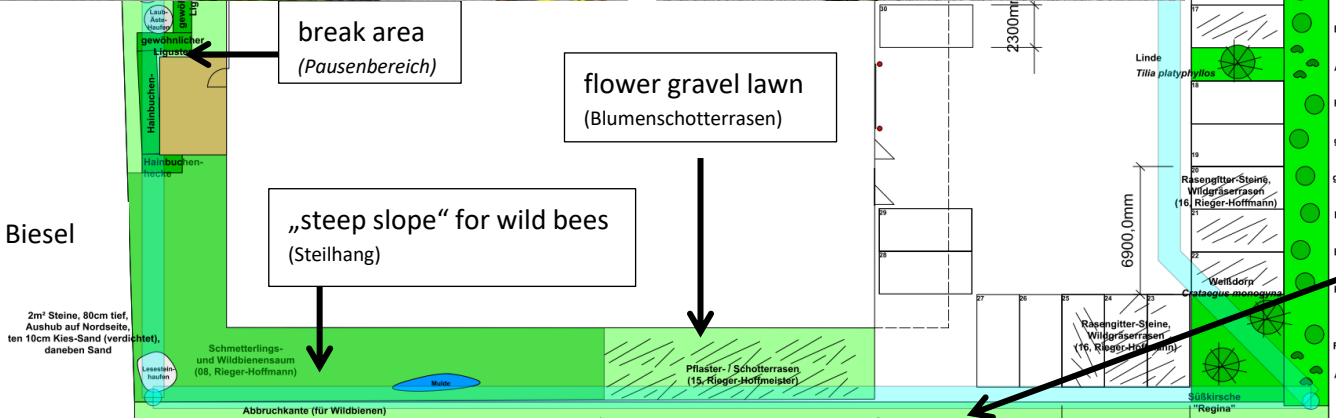
bird protection hedge
(Vogelschutzhecke)

break area
(Pausenbereich)

flower gravel lawn
(Blumenschotterrasen)

„steep slope“ for wild bees
(Steilhang)

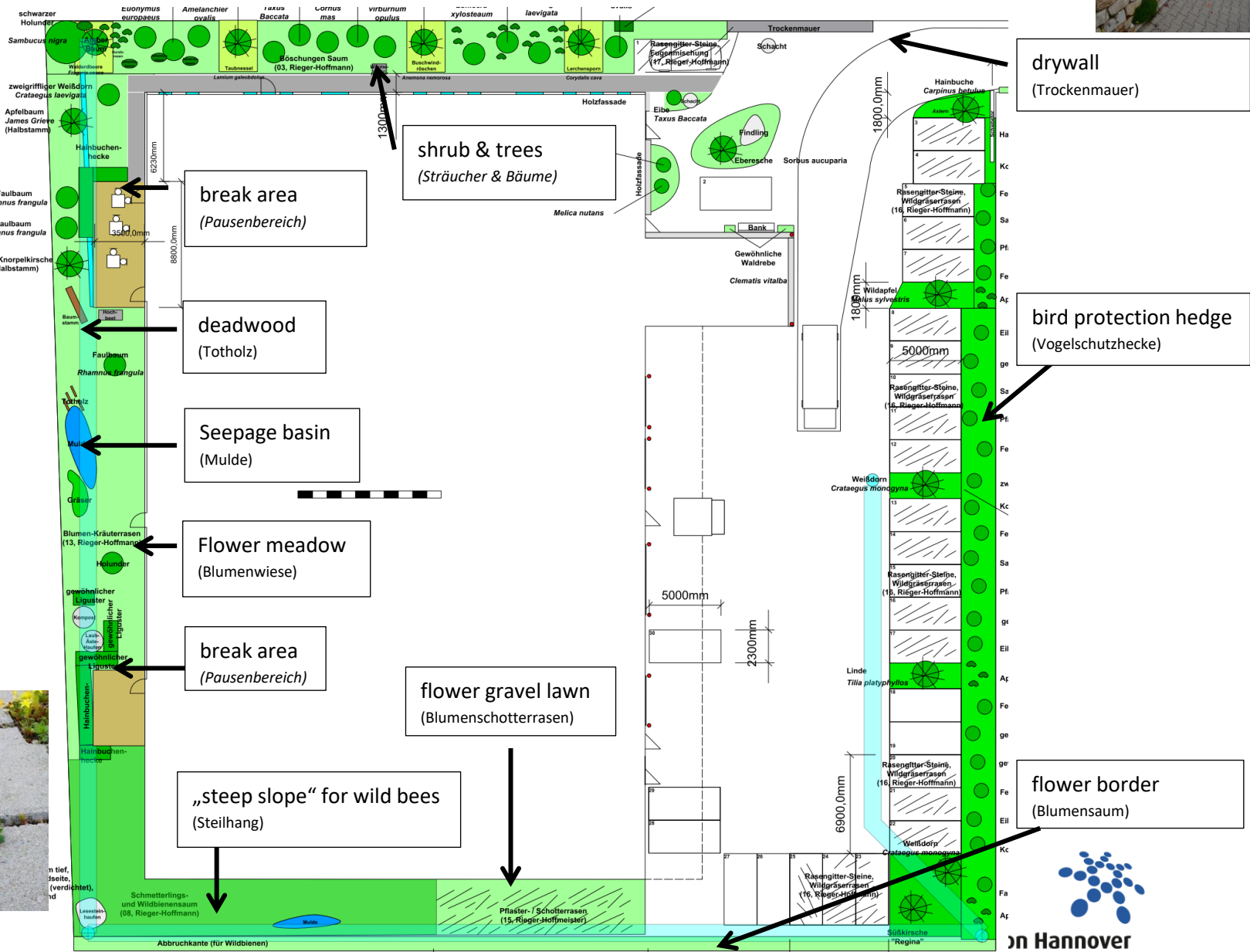
flower border
(Blumensaum)



© Tischlerei Biesel



example: carpentry Biesel



© Tischlerei Biesel



drywall (Trockenmauer)

bird protection hedge (Vogelschutzhecke)

flower border (Blumensaum)





Companies

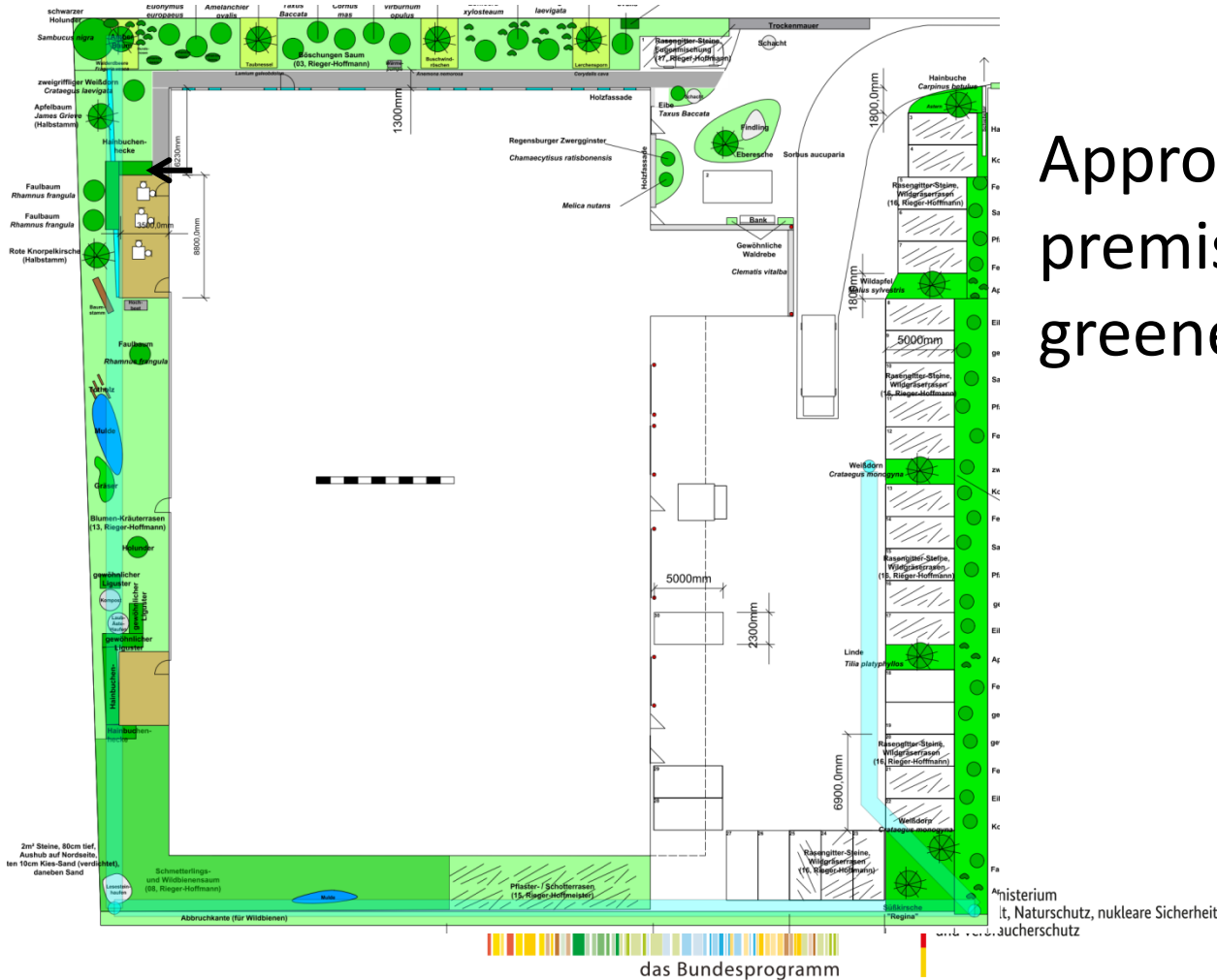


approx. 2 % are commercial space
→ Romania 240.000 km²

© Wikipedia



Companies



Approx. 24% of an premises can be greened

© Tischlerei Biesel



Region Hannover

Ministerium für Umwelt, Natur, Energie und Klimaschutz



Companies



approx. 2 % in Europe are commercial space

→ Romania 240.000 km²



24% greened premises are 58.000km²

→ nearly Lettland



SKM GmbH Isernhagen

before/after

„We build ecologically so we can create biodiverse premises and an area for our employees.“





SKM GmbH Isernhagen

„We build ecologically so we can create biodiverse premises and an area for our employees.“





ACTEGA GmbH Lehrte before/after

„We want to give something back to nature.“





Haster Gebäudereinigungs GmbH before/after

„We have to
maintain our
premises anyway.
So we can do it
right.“





Haster Gebäudereinigungs GmbH after



„We have to maintain our premises anyway. So we can do it right.“





IPH Hanover bevor/afterwards

„Our employees
wanted more
biodiversity and we
want a representantive
premises.“





Großmarkt Hannover before/afterwards



„We want to do something for the future of our kids and we have enough space.“





Industrial estates: biotope network & place of experience



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Industrial estates: biotope network & place of experience



duisport
consult

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leben.natur.vielfalt
das Bundesprogramm



Bundesministerium
für Umwelt, Naturschutz, nukleare Sicherheit
und Verbraucherschutz

BN
Bundesamt
für Naturschutz



Region Hannover



For the future



- Biodiversity premises as a part of Corporate Social Responsibility
- Building authorities have to inform during new company building
- Cities may offer purchase price incentives



Thank you!



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